

A Crawlable Small-Site Release

Reconcile page roles, canonical links, language alternatives, robots rules and sitemap entries

01

02

03

How to use this guide

Owners maintaining a small static website.

Repair a fictional sixteen-route release packet. Includes ten public HTML heads, five language pairs, good and faulty sitemap/robots artifacts, a canonical defect and a local contract checker.

- Define public, redirected, protected, noindex, gone and resource routes.
- Check exact sitemap coverage against intended public pages.
- Find inconsistent canonical and language relationships.
- Keep local checks separate from production and search evidence.

Scope and limitations

- No deployment, HTTP crawl or Search Console verification is performed.
- No indexing, traffic, ranking or accessibility certification is promised.
- The robots parser supports only the fixture's single group and literal-prefix rules.

Published by KitForma. Edition 1.0. Sources checked 1 October 2026. People and businesses in worked examples are fictional. This is an independent publication, not endorsed by the platforms mentioned.

Copyright 2026 KitForma. Usage, support and refund terms are included in LICENSE.txt in the purchased package.

Contents

How to use this guide	2
Contents	3
Start with a release inventory	4
Sources and tools	6

Start with a release inventory

A small site's technical release can be reviewed without pretending to predict search rankings. The useful question is whether the pages you intend to publish are represented consistently by their routes, response expectations, canonical links, language alternatives and sitemap. This workbook builds that review around a fictional sixteen-route site called Alder Guides. It does not publish the site or claim that a search engine has crawled it.

The fixture has ten public HTML pages in English and Turkish, two redirect aliases, one protected draft, one search page marked for no indexing, one removed page and one stylesheet. The languages are properties of the fictional page examples; this book itself is English. The inventory distinguishes the roles because treating every known route as an indexable page would produce a misleading sitemap and an incomplete acceptance test.

The public pages form five language pairs: home, guide index, file-check guide, about and contact. Each page has its own intended canonical URL. The draft requires authentication in the declared response contract. The search page remains crawlable so that its noindex instruction can be read. The stylesheet is a resource, not a page to promote in the sitemap. These are explicit decisions for the case, not assumptions inferred from a directory name.

Your deliverable is a consistent reference package and a receipt describing which local checks passed. The package includes the route table, representative HTML heads, sitemap, robots file, a deliberately faulty variant and a read-only Python checker. It contains no live HTTP evidence, Search Console result or traffic estimate. Keeping local contract

checks separate from production observations is the main discipline of the exercise.

Sources and tools

[S1] Google canonical URL guidance

<https://developers.google.com/search/docs/crawling-indexing/consolidate-duplicate-urls>

Checked: 2026-10-01

[S2] Google build and submit a sitemap

<https://developers.google.com/search/docs/crawling-indexing/sitemaps/build-sitemap>

Checked: 2026-10-01

[S3] Google robots.txt introduction

<https://developers.google.com/search/docs/crawling-indexing/robots/intro>

Checked: 2026-10-01

[S4] Google localized page versions

<https://developers.google.com/search/docs/specialty/international/localized-versions>

Checked: 2026-10-01

Inside the complete guide

Decide what each route is for

Choose canonical pages without promising selection

Make the sitemap match the intended public set

Use robots rules for their actual purpose

Connect language alternatives deliberately

Inspect delivered metadata, not only a spreadsheet

Plan a bounded release and recovery

Capstone: repair the sixteen-route packet

Answer key and a maintenance routine